

TRENTON PAYNE

WRITER / VOICE OVER DIRECTOR / ART

ARCANE MEDIA GROUP 2017 - 2023

HEAD WRITER / VOICE OVER / ART DIRECTOR

Editor, Writer, and Art Director for various clients with an emphasis on pop culture. This includes, but is not limited to, books, fashion, games, crowd-sourcing campaigns, etc.

- Writer for marketing platforms supporting crowd-sourcing projects. This may include video scripts, text for off-site banners, social media campaigns, short stories connected with games, etc.
- Edit back cover synopsis as well as full dust jackets for all authors.
- Manage and track all ongoing voice over projects. Some voice-over work when needed. Set goals for creative teams as well as set expectations with clients on pricing, timeframes, etc.
- Mentor voice-over talent, designers and illustrators on design, best practices, communication skills, etc. Also research and commission new talent while studying current trends in visual style.
- Review files for quality control. Improve delivery systems as needed. Maintain vendor relations. Write packaging and marketing copy. Brainstorm marketing concepts for clients through various media channels.

AMAZON GAMES/GAMESCIRCLE 2013 - 2016

SENIOR VISUAL DESIGNER/UX DESIGN

Individual contributor to Amazon Games team creating Visual and UX designs for Gamecircle as well as overall games teams.

- Mentored other Visual and UX Designers through Mentorship program.
- Visual Design for Game websites as well as Amazon Games HR portal.

AMAZON MOBILE 2011 - 2013

SENIOR VISUAL DESIGNER

Individual contributor and manager to a team of visual designers creating engaging visual experiences across all platforms.

- Managed Team of Visual Designers creating designs across all devices.
- Art Director on mobile apps for Amazon shopping.
- Amazon Mentor to Visual Designers across separate teams for email campaigns, website heroes, etc.

PHONE
206.854.1801

EMAIL
trentonpayne@me.com

PORTFOLIO
Arcanebookcovers.com
Trentonpayne.com

SKILLS

Art Direction
Print Production
Vendor Management
Mentoring
Usability Research
Marketing
Visual Design
Style Guides

TOOLS

After Effects
Illustrator
InDesign
Photoshop
Sketch
Figma

ETC

Fiction Writer
Costume Creator

ENDLESS.COM 2008 - 2011

VISUAL DESIGNER

Designed all outgoing marketing ads, website flips, and print production with an emphasis on email campaigns and social media for soft lines.

- Worked closely with local studio photographers overseeing production. Assist with art direction and overall style when applicable.
- Presented to relevant teams all designs for style guides, email ads, banners on external sites, social media posts, etc.
- Followed metrics on performance and create A/B testing for best results for optimal click through rates.

INTREPID LS 2005 - 2008

VIDEO PRODUCER / VOICE OVER MANAGER

Oversaw all voice-over work, writing, art direction, web design, and video production supporting companies like Microsoft, Boeing, Autodesk, and StateStreet Financial.

- Edit, write, and create voice-over segments for all clients. Present concepts for sign-off to all related parties.
- Created engaging video for all clients. Present concepts for sign-off.
- Art Directed all online presentations to clients after curating talent and schedule work assignments to all relevant parties including graphic designers, illustrators, web designers and videographers.

EDUCATION

UNIVERSITY OF MISSOURI AT KANSAS CITY

BA in Communications. Emphasis on Video Production and Interaction Design.

UNIVERSITY OF WASHINGTON

Web Design and Media for the Web Certificate Program

UNIVERSITY OF WASHINGTON

Advanced Creative Writing Certificate Program

WORKS OF FICTION – www.trentonpayne.com

- "The Crimson Realms" - Novella and lore supporting the RPG of the same name.
- "Gift of the Wilborn" - Short story lore supporting the game, "M.A.G.D.A."
- "Deemee Durawga" - Science fiction novel.
- "The Amnesia Hotel" - Fantasy novel, middle grade fiction.
- "Heroes, Villains, and Vincent" - Fantasy picture book, young readers.
- "The Pancake Tree" - Fantasy picture book, young readers.